

Jessica Tan

Motion Graphics and 3D Designer
AfterEffects - Cinema 4D

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About:

I'm a freelance motion graphic designer based in London, specializing in AfterEffects and Cinema 4D. I'm passionate about making beautiful moving graphics, and I've worked on corporate projects, broadcast promos, idents, and music ads. Recent clients include MPC, ESPN, BSkyB, Earth London, Factory Studios and Viasat.

Softwares:

After Effects, Cinema 4D, Final Cut Pro, Photoshop, Illustrator, Premiere Pro

Employment Experience:

Employer: MPC (Freelance)

Date: March 2011

Britain's Got Talent Sting Pitch
Ralph Lauren Digital Ads

Employer: ESPN (Freelance)

Date: March 2011

Promo Graphics (Various)

Employer: Factory Studios (Freelance)

Date: Feb 2011

Winning pitch for Spring Essential R&B Music Ad

Employer: Evolutions (Earth London) (Freelance)

Date: Feb 2011 - March 2011

Top Gear fixes
Rock & Roll Exposed Documentary Graphics
Wizards of Waverley Place Promo Reversioning

Employer: Brighter Day Music (Freelance)
Date: Jan 2011

Logo ident

Employer: Red Central (Freelance)
Date: Jan 2011

Mattel Products sizzle for Nuremberg Toy Fair

Employer: ESPN (Freelance)
Date: December / Jan 2010

This Month on ESPN America promo graphics
ESPN Live Promo graphics
Opening graphics for Cup of Dreams

Employer: Factory Studios (Freelance)
Date: August - December 2010

Forever Friends A Song for You TVC
Viva Elvis TVC
Barbra Streisand Ultimate Hits TVC
Brits Awards 2011 TVC Pitch
George Michael TVC Pitch

Employer: BSkyB (Freelance)
Date: November 2010

Greyhound Awards Graphics

Employer: Earth London (Freelance)
Date: August 2010

Graphics for AXN Back to School Promo

Employer: BSkyB (Freelance)
Date: August 2010

Graphics / Sting for Soccer A.M. News

Employer: Factory Studios (Freelance)
Date: July - August 2010

Pitch storyboard for Robbie Williams TV Ad
ASDA TV Ad
80s Movie Hits TV Ad
Pitch storyboard for Essential R&B 2010
Cineworld TV Ad Pitch Animatic

Employer: Viasat (Freelance)
Date: July 2010

Graphics for Hells Kitchen Promo
Graphics for The Incredible Hulk Promo

Employer: Exposure (Freelance)
Date: July 2010

Transvision Ads for Vitamin Water

Employer: Earth London (Freelance)
Date: July 2010

Fixes for Top Gear and promo reversioning

Employer: Factory (Freelance)
Date: June 2010

Pitched for, won, and created the Essentials R&B Album TV Ad
Created winning pitch for Musicals Album TV Ad

Employer: BSkyB (Freelance)
Date: May 2010

Day to Day design work

Employer: Factory Studios (Freelance)

Date: Jan 2010 - May 2010

Storyboard for Forever Friends' Mum in a Million album ad
Pitch storyboards for Ironman 2 Soundtrack, Alicia Keys, Celine Dion
TV ad for Ashes to Ashes Soundtrack
TV ad for Weekend Songs Compilation Album

Employer: Viasat (Freelance)

Date: Jan 2010

Graphics for Dalai Lama Program Promo
Graphics for Movies Promo

Employer: Loki Ltd (Freelance)

Date: Jan 2010

Graphics for Disney 2010 corporate presentation

Employer: Evolutions (Freelance)

Date: Jan 2010

Worked on creating a longer version of a 3D and motion graphics based promo

Employer: Factory Studios (Freelance)

Date: Oct 2009 - Dec 2009

Created Pitch animatic for Britney Spear's new album: Singles Collection
Designed and created R&B Yearbook TV Ad
Pitch design for Ultimate R&B Album Sleeve design
Created graphics for Boyz to Men : Love Interstitial

Employer: Addiction (Freelance)

Date: Oct 2009

Created instructional web video for Digital Theatre London and various graphics work including B & Q Sponsorship Idents

Employer: Factory Studios (Freelance)

Date: Sep 2009

Worked on TV Ad for Andy William's album and motion graphics for Sony Conference.

Employer: JJStereo (Freelance)
Date: Sep 2009

Created TV Promo for Bananarama's new album and pitch storyboard for Mariah Carey's new album.

Employer: BSkyB (Freelance)
Date: Aug 2009

Various graphics work including opener for new segment 'MP3' on Soccer AM.

Employer: Addiction (Freelance)
Date: Aug 2009

Created graphics based TVC for alibaba.com competition.

Employer: Freelance
Date: March 2009 - July 2009

Corporate projects include a marketing video for Infocomm Development Authority of Singapore and a launch video for the Singapore Botanic Gardens.

Employer: Walt Disney (London)
Date: June 2008 - March 2009

Producing, directing and editing 'making of' pieces for launch of the game Pure, You Rock and Hannah Superfan competitions, as well as promos.

Employer: Addiction (London)
Date: April 2008 - June 2008

Pitching for Ashlee Simpson's album promo, and backdrop motion graphics for George Michael's concert in London

Employer: Freelance
Role: Producer, Motion Graphics Designer, Editor
Date: 2003 - 2008

Worked with several production houses creating motion graphics for idents, promos and corporate projects.

Employer: **Aux Media Group (Singapore)**

Role: **Account Manager, Producer, Motion Graphics Designer, Editor**

Date: **Aug 2006 - Feb 2008**

Role was to start up a new video production arm for this established events management company. Supervised and managed freelancers, created concepts, proposals and presented at pitches for projects.

Within a year had forged relations with major clients including NTUC Income, MediaCorp TV, Singapore Press Holdings, SingTel, National Environment Authority and more.

Employer: **Bigfoot Entertainment (Cebu, Philippines)**

Role: **Editor**

Date: **Mar 2006 - Aug 2006**

Employer: **PeachBlack (Singapore)**

Role: **Promo Producer**

Date: **May 2005 - Feb 2006**

Produced and edited promos for shows including Survivor, Harry Potter, Lost and many more.

Employer: **Snatch Deziign (Singapore)**

Role: **Editor**

Date: **Sep 2003 - Jan 2005**

Editor for corporate projects

Education Experience

Date: **2004 - 2006**

Institution: Ngee Ann Polytechnic (Singapore)

Qualification Attained: Advanced Diploma in Film Production

Date: **1999 - 2003**

Institution: Nanyang Technological University of Singapore

Qualification Attained: Bachelor's Degree in Communication Studies with Honors

Date: **1996 - 1998**

Institution: National Junior College (Singapore)

Qualification Attained: A levels

Languages Spoken

Fluent English and Mandarin